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# BOOK NEWS

## FOR IMMEDIATE RELEASE

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## **New Book Analyses the Crafting of the Hero in Sporting Press**

*LSU Press to Publish Inventing Baseball Heroes in June 2014*

**Baton Rouge**— In *Inventing Baseball Heroes: Ty Cobb, Christy Mathewson, and the Sporting Press in America*, **Amber Roessner** examines “herocrafting” in sports journalism through an incisive analysis of the work surrounding two of baseball’s most enduring personalities—Detroit Tigers outfielder Ty Cobb and New York Giants pitcher Christy Mathewson.

While other scholars have demonstrated that the mythmakers of the Golden Age of Sports Writing (1920–1930) manufactured heroes out of baseball players for the mainstream media, Roessner probes further, with a penetrating look at how sportswriters compromised emerging professional standards of journalism as they crafted heroic tales that sought to teach American boys how to be successful players in the game of life. Roessner also traces the interactions between athletes and reporters, delving into newsgathering strategies as well as rapport-building techniques, and ultimately revealing an inherent tension in objective sports reporting in the era.

*Inventing Baseball Heroes* will be of interest to scholars of American history, sports history, cultural studies, and communication. Its interdisciplinary approach provides a broad understanding of the role sports journalists played in the production of American heroes.

**Amber Roessner** is assistant professor in the School of Journalism and Electronic Media at the University of Tennessee–Knoxville and a former sportswriter for the *Gainesville (GA) Times*.

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