FOR IMMEDIATE RELEASE

Contact: Erin Rolfs
225.578.8282/erolfs@lsu.edu

River Road Rambler: A Curious Traveler along Louisiana’s Historic Byway
Mary Ann Sternberg’s New Book Available in April 2013

“Sternberg guides us to that rare intersection of lively writing and intellectual curiosity in her book about Louisiana’s famous River Road. Many travel it; few see it this well. From a Convent grotto made of bagasse, the charred remains of sugarcane, to a museum that explains what life was like at Carville’s home for those once called lepers, the author finds new information along this old, romantic road.”—Rheta Grimsley Johnson, author of Poor Man’s Provence and Hank Hung the Moon

Baton Rouge—The River Road between New Orleans and Baton Rouge hosts a fascinating mix of people, traditions, and stories. Author Mary Ann Sternberg has spent over two decades exploring this historic corridor, uncovering its intriguing and often-underappreciated places. In River Road Rambler, she presents fifteen sketches about sites along this scenic route. From familiar stops, such as the National Hansen’s Disease Center Museum at Carville and the perique tobacco area of St. James Parish to lesser-known attractions such as Our Lady of Lourdes grotto in the town of Convent and the Colonial Sugars Historic District, Sternberg provides a new perspective on some of the region’s most colorful places.

These sketches brim with insights and observations about everything from the fire that razed The Cottage plantation to the failed attempts to salvage the reproduction of the seventeenth-century French warship Le Pelican from the bottom of the Mississippi. River Road Rambler links us to both past and present while revealing delightful and unexpected surprises only found along this storied byway.


April 2013 / 152 pages, 5 1/2 x 8, 15 b&w illustrations, 1 map / 978-0-8071-5078-8/ Cloth $24.95, ebook available

###